ICEGOV

2024 PRETORIA SOUTH AFRICA

| INFORMATION PACKAGE

CSIR International Convention Centre

1 - 4 Oct 2024

UNU EGOV

WITS SCHOOL OF GOVERNANCE
UNIVERSITY OF THE WITWATERSRAND JOHANNESBURG

the dpsa
Department:
Public Service and Administration
REPUBLIC OF SOUTH AFRICA

the cpsi
Government Component:
Centre for Public Service Innovation
REPUBLIC OF SOUTH AFRICA

CPSI

| INFORMATION PACKAGE

CONTENTS

ICEGOV 2024

ICEGOV

ICEGOV stands for International Conference on Theory and Practice of Electronic Governance. Established in 2007, the conference runs annually and is coordinated by the United Nations University Operating Unit on Policy-Driven Electronic Governance (**UNU-EGOV**).
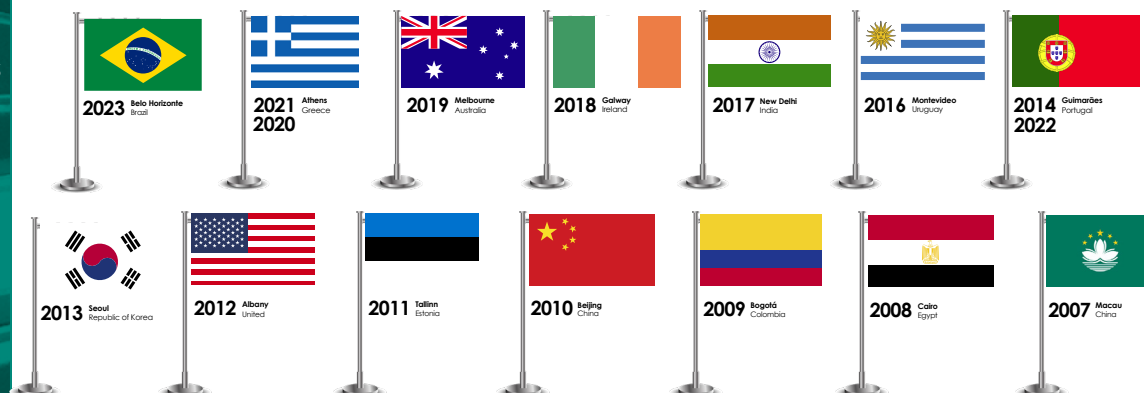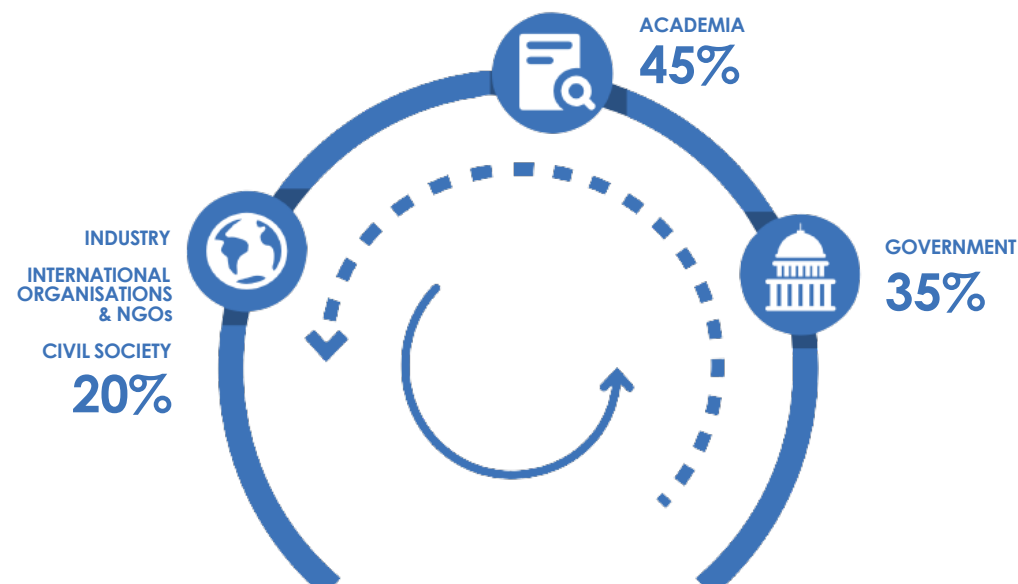
www.icegov.org

Host Countries

ICEGOV took place for the first time in 2007, in Macau. It marked the beginning of a journey that has led the conference and its participants to 13 different cities spread over 12 countries and 6 continents. In 2020, the conference was fully online in real time.

In all its editions, **ICEGOV** addressed pertinent subjects for academics, practitioners, and decision-makers in the EGOV domain.

A Multi Stakeholder Conference

ICEGOV has established itself over the years as a major conference in the domain of Electronic Governance (EGOV) due to its unique combination of academics and practitioners. The conference promotes the interaction and cooperation between universities, research centres, governments, industry, and international organizations, all of which are essential to the development of EGOV and its community.

ACADEMIA 45%

GOVERNMENT 35%

INDUSTRY
INTERNATIONAL ORGANISATIONS & NGOs
CIVIL SOCIETY 20%

2023 Belo Horizonte Brazil	**2021 2020** Athens Greece	**2019** Melbourne Australia	**2018** Galway Ireland	**2017** New Delhi India	**2016** Montevideo Uruguay	**2014 2022** Guimarães Portugal
2013 Seoul Republic of Korea	**2012** Albany United	**2011** Tallinn Estonia	**2010** Beijing China	**2009** Bogotá Colombia	**2008** Cairo Egypt	**2007** Macau China

N1: The 2020 edition was held entirely online, in real-time over four days, due to the COVID-19 pandemic.
N2: The 2015 edition was not held due to terrorist attacks in the country at the time.

These are our goals

ICEGOV creates a unique link between the worlds of research and policy, often kept apart. As both are essential for the proper development and application of EGOV, it is a goal of the conference to bridge these two worlds.

ICEGOV has also established itself as a conference attended by all stakeholders of technology-enabled transformation in government. As a research and practice conference, ICEGOV features a healthy balance of researchers and practitioners, therefore reaching all spheres of the EGOV community.

A truly global conference, ICEGOV brings to each host country a state-of-the-art programme and exhibits a strong UN character by heavily contributing towards the *2030 Sustainable Development Goals*, which includes a sustained approach to gender balance and equal opportunities for people from developing countries through the *UNU-EGOV Scholarships Programme.*

THE GLOBAL GOALS
For Sustainable Development

UNITED NATIONS
DEPARTMENT OF ECONOMIC
AND SOCIAL AFFAIRS

UNDP

UNITED NATIONS
ESCWA

UNITED NATIONS
APCICT - ESCAP

UNESCO
United Nations
Educational, Scientific and
Cultural Organization

A global conference

Over the past 15 years, **ICEGOV** has become a significant and structured source of rich research, policy insight, and networking, reaching global audiences of more than **6900** participants from **109** countries.

The conference promotes knowledge sharing through the presentation and publication of academic papers, keynote lectures, plenaries, workshops, networking events, and other sessions. It is a platform where people from all spheres of the community work together towards advancing public policy and development, and strengthen international cooperation. Additionally, **ICEGOV** links the worlds of research and policy by promoting the interaction and cooperation between universities, research centres, governments, industry, international organisations, and the United Nations system.

+2570 SUBMITTED PAPERS

+6900 PARTICIPANTS

109 COUNTRIES

Conference programme highlights

01 Topical Workshops

02 Stakeholder-driven Roundtables

03 Keynote addresses by key leaders and public intellectuals

04 Exhibitions by the who's-who of digital governance and innovation

05 Networking opportunities including cocktail and cultural dinner

06 Tourism packages to explore Gauteng and South Africa

ICEGOV 2024 PRETORIA SOUTH AFRICA

2-4 October Conference Tracks

Track 1	Trust and Ethical Digital Governance for the world we want	Click
Track 2	Privacy, security and ethics in surveillance society	Click
Track 3	Digital innovations and technology for climate emergency and responses post-crisis actions	Click
Track 4	Digital transformation and innovation in the Public Sector	Click
Track 5	Migration and Cross-border Digital Governance	Click
Track 6	New perspectives of digital governance measurement, assessment, and monitoring	Click
Track 7	Future-ready Digital Workforce and Infrastructure Development	Click
Track 8	Smart sustainable Cities and Communities for People	Click
Track 9	Social media and digital platforms	Click
Track 10	Public and Private Sector Governing Digital Economies	Click
Track 11	Focus on the Global South Digital Transformation	Click
Track 12	Early Research Track	Click

How can you participate

Share content

Respond to Call for Papers and Workshops

Submit Here

Participate

Register your employees to attend

Register Here

*for registration of 5 or more delegates contact sibongile.horo@wits.ac.za

Sponsor

Take up corporate sponsorship

Diamond R450 000

Platinum R280 000

Gold R200 000

Silver R100 000

Bronze R50 000

BENEFITS FOR SPONSORING

Programme

People

Brand exposure opportunities

A well curated programme that unpacks topics about trust & ethics in digital governance, how to foster digital transformation and innovation in the public sector, smart and sustainable cities and communities amongst many other topics.

Delegates expected to attend comprise the President of South Africa, ministers from various ministries, key decision-makers and policy-makers in academia and the private sector. This is a prime networking opportunity with like-minded stakeholders across various economic sectors locally and internationally. Historically, this conference has been able to attract:

45% Academia

35% Government

20% Civil society, Corporate, Civil Society, International organisation & NGO's

As this is the first of its kind in Africa, we are expecting more African delegates to attend.

* ICEGOV Website

* ORTIA welcome desk

* Digital & print adverts (online & social media)

* Mailer

* Exhibition

* On-site branding through digital & static screens

CORPORATE SPONSORSHIP OPPORTUNITIES

INDIVIDUAL ITEMS

We also prepared a list of sponsored items. **We can adjust these plans according to the proposal presented.**

ICEGOV

2024 PRETORIA SOUTH AFRICA

COFFEE BREAKS

Exclusive sponsoring of 1 Coffee Break. Sponsor's logo will be placed along with the Conference logo on the serving tables in the Exhibition area.

R22,500

WATER STATION

Exclusive sponsoring of water stations during conference. Sponsor's logo will be placed on the water machines.

R22,500

CHARGING STATION

Exclusive sponsoring of 1 charging station. Sponsor's logo on the charging station which will be placed into the exhibition area and close to the Conference Secretariat.

R40,000

WELCOME RECEPTION

Exclusive event sponsorship, branding and message + Gold

R290,000

CORPORATE VIDEO

Up to 3 minutes video production to be uploaded on the Conference website for 2 months prior and after the Conference.

R40,000

e-PROGRAMME

Advertisement on the Final e-Program. Sponsor's advertisement will be placed on the final e-program, available to all participants.

R15,000

LANYARDS

Exclusive sponsoring of the lanyards. Sponsor's logo will be placed along with the Conference logo on the lanyards (in one colour).

R15,000

Conference Dinner

Exclusive event sponsorship, branding and message + Platinum

R470,000

EXHIBITION GENERAL INFO

The Exhibition Area comprises Exhibition Stands and Coffee Break area.
The Exhibition will showcase the latest developments and innovations and will provide attendees with the opportunity to meet with representatives from related industry, including scientific publishers.

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis according to receipt of a signed contract and deposit.

EXHIBITION AREA RENTAL FEE MODULES

The exhibition space rental fee (exhibition space 6 sq.m) includes the following services:
- Open Exhibition Space (including orientation)
- Power supply (1kw) / Orientation
- 1 table and 2 chairs

EXHIBITION GALA DINNER TICKETS

- exhibition package also include 2 x gala dinner tickets

Important Notes: If you wish to order a Schell scheme Booth or a special construction, please contact ICEGOV dedicated email address.

Expo Price = R40,000

Onsite brand visibility opportunities

CORPORATE SPONSORSHIP OPPORTUNITIES PACKAGES	Diamond	Platinum	Gold	Silver	Bronze
Exhibition space (1 exhibition module)	✔	✔	✔	✘	✘
Complimentary registrations	12	6	4	✘	✘
Conference dinner tickets	10	4	2	✘	✘
Sponsor's logo on the conference website with hyperlink to sponsor's webpage (under the relevant category)	Full page dedicated to the sponsor on the conference website	Full page dedicated to the sponsor on the conference website	✔	✔	✔
Participation in the conference programme	30 min. Keynote Lecture + 30 min. Plenary Session	2 x 15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a relevant parallel session	✘
Announcement of the sponsor's enrollment in the conference's social media channels (Facebook and LinkedIn)	✔	✔	✔	✔	✔
Invitation to the sponsor's exhibition area in the conference's Welcoming Kit (as provided by the sponsor)	✔	✔	✘	✘	✘
Sponsor's logo on the participant's conference badge	✔	✔	✘	✘	✘
Speech opportunity (3 minutes) at the Conference Dinner	✔	✔	✘	✘	✘
Sponsor's leaflet in the conference's Welcoming Kit	up to 12 pages	up to 8 pages	up to 4 pages	up to 2 pages	1 page
Sponsor's logo on conference advertisement materials and electronic newsletters (under the relevant category in the issues of April, June, and September)	✔	✔	✔	✘	✘
Sponsor's logo on the banner at the registration desk area (size according to the category)	✔	✔	✔	✔	✔
Amount for ICEGOV24 edition	**R450 000**	**R280 000**	**R200 000**	**R100 000**	**R50 000**

Get In Touch

Sibongile Horo

Local Organiser: ICEGOV2024

Wits Commercial Enterprise. Research & Consulting Services

T: 011 717 3930

M: 060 588 6182

E: sibongile.horo@wits.ac.za

Alufheli Swalivha

Local Organiser: ICEGOV2024

Department of Public Service and Administration

M: +27 (83) 291-2819

E: alufheli@dpsa.gov.za

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