

ICEGOV

ICEGOV stands for International Conference on Theory and Practice of Electronic Governance. Established in 2007, the conference runs annually and is coordinated by the United Nations University Operating Unit on Policy-Driven Electronic Governance (**UNU-EGOV**).

www.icegov.org

COORDINATION

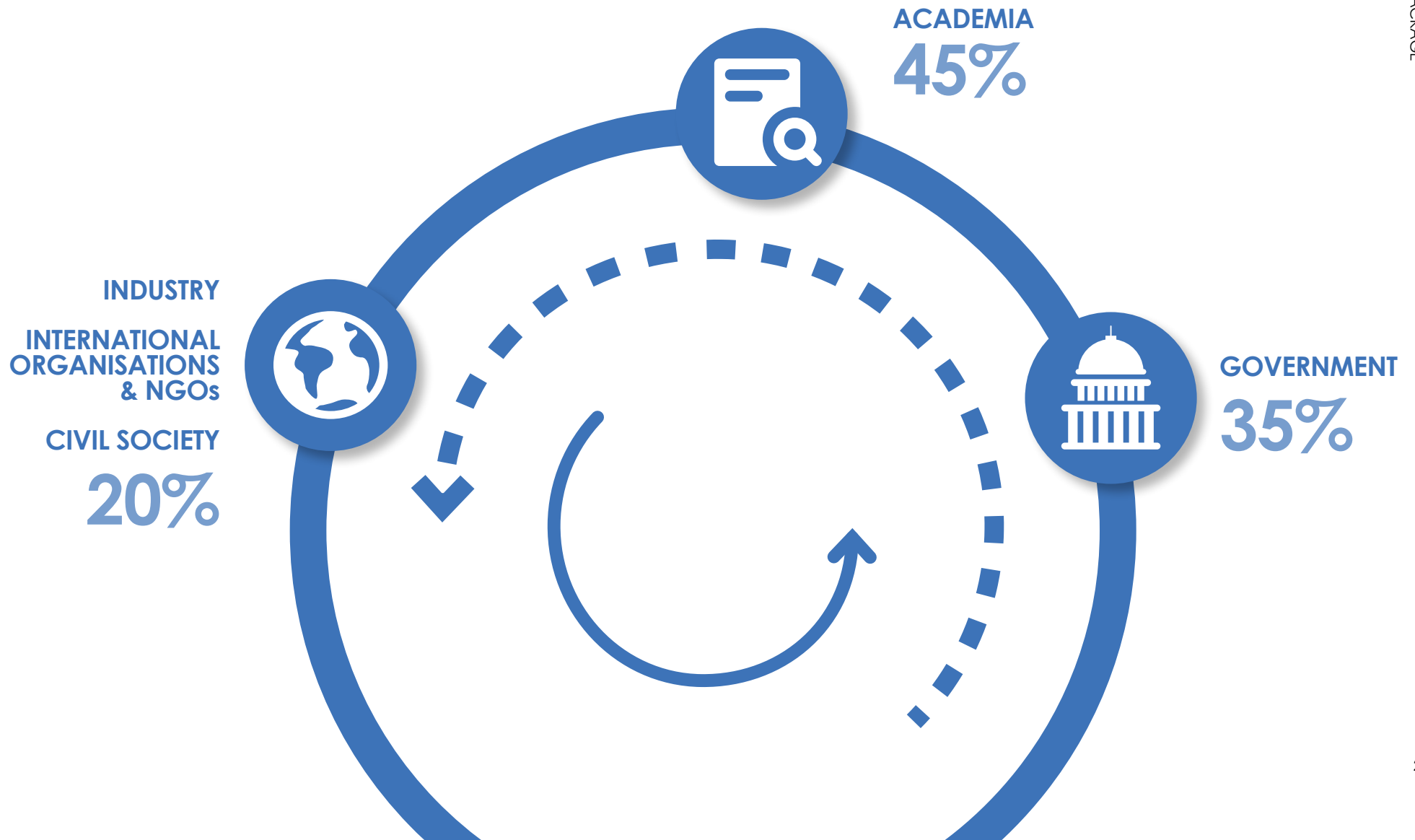


UNITED NATIONS
UNIVERSITY

UNU-EGOV

A MULTI-STAKEHOLDER CONFERENCE

ICEGOV has established itself over the years as a major conference in the domain of Electronic Governance (EGOV) due to its unique combination of academics and practitioners. The conference promotes the interaction and cooperation between universities, research centres, governments, industry, and international organizations, all of which are essential to the development of EGOV and its community.



HOST COUNTRIES

ICEGOV took place for the first time in 2007, in Macau. It marked the beginning of a journey that has led the conference and its participants to 13 different cities spread over 12 countries and 6 continents. In 2020, the conference was fully online in real time.

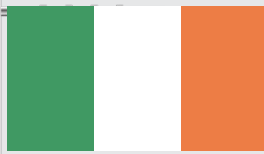
In all its editions, **ICEGOV** addressed pertinent subjects for academics, practitioners, and decision-makers in the EGOV domain.



2021 Athens
2020 Greece



2019 Melbourne
Australia



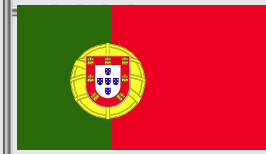
2018 Galway
Ireland



2017 New Delhi
India



2016 Montevideo
Uruguay



2014 Guimarães
2022 Portugal



2013 Seoul
Republic of Korea



2012 Albany
United States



2011 Tallinn
Estonia



2010 Beijing
China



2009 Bogotá
Colombia



2008 Cairo
Egypt



2007 Macau
China

N1: The 2020 edition was held entirely online, in real-time over four days, due to the COVID-19 pandemic.

N2: The 2015 edition was not held due to terrorist attacks in the country at the time.

THESE ARE OUR GOALS

ICEGOV creates a unique link between the worlds of research and policy, often kept apart. As both are essential for the proper development and application of EGOV, it is a goal of the conference to bridge these two worlds.

ICEGOV has also established itself as a conference attended by all stakeholders of technology-enabled transformation in government. As a research and practice conference, **ICEGOV** features a healthy balance of researchers and practitioners, therefore reaching all spheres of the EGOV community.

A truly global conference, **ICEGOV** brings to each host country a state-of-the-art programme and exhibits a strong UN character by heavily contributing towards the *2030 Sustainable Development Goals*, which includes a sustained approach to gender balance and equal opportunities for people from developing countries through the *UNU-EGOV Scholarships Programme*.



PUBLICATIONS

A total of **14** proceedings volumes have been published by the Association for Computing Machinery (ACM) as a direct result of paper submissions to the conference. These volumes comprise **1298** papers covering a vast majority of topics, regions, and people of the world, and represent over **7300** pages of research written by over **1950** different authors originating from **94** countries.

Additionally, the conference has published a *Special Collection of e-Government Innovations in India* (2017, ACM, 22 papers), three special issues of *Government Information Quarterly* with selected best papers (Elsevier), and further 9 other publications, including reports and briefs.

The papers are indexed by Scopus, Web of Science, and DBLP – Computer Science Bibliography, among others. The current acceptance rate is **41%**, while the average number of papers submitted is **184**.



Association for
Computing Machinery



ELSEVIER

A GLOBAL CONFERENCE

Over the past 15 years, **ICEGOV** has become a significant and structured source of rich research, policy insight, and networking, reaching global audiences of more than **6900** participants from **109** countries.

The conference promotes knowledge sharing through the presentation and publication of academic papers, keynote lectures, plenaries, workshops, networking events, and other sessions. It is a platform where people from all spheres of the community work together towards advancing public policy and development, and strengthen international cooperation. Additionally, **ICEGOV** links the worlds of research and policy by promoting the interaction and cooperation between universities, research centres, governments, industry, international organisations, and the United Nations system.



+2570 SUBMITTED PAPERS



+6900 PARTICIPANTS



109 COUNTRIES



PATRONS FROM PREVIOUS EDITIONS



MINISTRY OF
SECURITY AND
PUBLIC ADMINISTRATION



Ministry of State for
Administrative Development



Presidência da República



Liberty and Order
Ministry of Information and Communication Technology
Republic of Colombia



PRESIDENCIA
REPÚBLICA ORIENTAL DEL URUGUAY



国家行政学院
CHINESE ACADEMY OF GOVERNANCE



Ministry of Electronics and Information Technology
Government of India



An Roinn Caiteachais Phoiblí
agus Athchóirithe
Department of Public
Expenditure and Reform



REPUBLIC OF ESTONIA
MINISTRY OF ECONOMIC AFFAIRS
AND COMMUNICATIONS



Australian Government
Digital Transformation Agency



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PUBLICATIONS
& RECORDS COMMISSION



HELLENIC REPUBLIC
Ministry of Digital Governance

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uni.systems

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INTERNATIONAL

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Science
Foundation
Ireland *For what's next*

 **HUAWEI**

Deloitte.

IBM

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 **Xcential**
LEGISLATIVE TECHNOLOGIES

CORPORATE SPONSORSHIP OPPORTUNITIES PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze
Exhibition space (1 exhibition module)	✓	✓	✓	✗	✗
Complimentary registrations	12	6	4	✗	✗
Conference dinner tickets	10	4	2	✗	✗
Sponsor's logo on the conference website with hyperlink to sponsor's webpage (under the relevant category)	Full page dedicated to the sponsor on the conference website	Full page dedicated to the sponsor on the conference website	✓	✓	✓
Participation in the conference programme	30 min. Keynote Lecture + 30 min. Plenary Session	2 x 15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a relevant parallel session	✗
Announcement of the sponsor's enrollment in the conference's social media channels (Facebook and LinkedIn)	✓	✓	✓	✓	✓
Invitation to the sponsor's exhibition area in the conference's Welcoming Kit (as provided by the sponsor)	✓	✓	✗	✗	✗
Sponsor's logo on the participant's conference badge	✓	✗	✗	✗	✗
Speech opportunity (3 minutes) at the Conference Dinner	✓	✓	✗	✗	✗
Sponsor's leaflet in the conference's Welcoming Kit	up to 12 pages	up to 8 pages	up to 4 pages	up to 2 pages	1 page
Sponsor's logo on conference advertisement materials and electronic newsletters (under the relevant category in the issues of April, June, and September)	✓	✓	✗	✗	✗
Sponsor's logo on the banner at the registration desk area (size according to the category)	✓	✓	✓	✓	✓
Amount per ICEGOV edition (EUR)	12,000	8,000	4,000	2,000	1,000

CORPORATE SPONSORSHIP OPPORTUNITIES

INDIVIDUAL ITEMS

We also prepared a list of sponsored items.
**We can adjust these plans according to
the proposal presented.**



COFFEE BREAKS

Exclusive sponsoring of 1 Coffee Break. Sponsor's logo will be placed along with the Conference logo on the serving tables in the Exhibition area.

1,200 EUR



WATER STATION

Exclusive sponsoring of water stations during conference. Sponsor's logo will be placed on the water machines.

3,000 EUR



CHARGING STATION

Exclusive sponsoring of 1 charging station. Sponsor's logo on the charging station which will be placed into the exhibition area and close to the Conference Secretariat.

2,500 EUR



CORPORATE VIDEO

Up to 3 minutes video production to be uploaded on the Conference website for 2 months prior and after the Conference.

2,500 EUR



e-PROGRAMME

Advertisement on the Final e-Program. Sponsor's advertisement will be placed on the final e-program, available to all participants.

500 EUR



LANYARDS

Exclusive sponsoring of the lanyards. Sponsor's logo will be placed along with the Conference logo on the lanyards (in one colour).

600 EUR

ICEGOV
2022 GUIMARÃES
PORTUGAL

EXHIBITION GENERAL INFO

The Exhibition Area comprises Exhibition Stands and Coffee Break area.

The Exhibition will showcase the latest developments and innovations and will provide attendees with the opportunity to meet with representatives from related industry, including scientific publishers.

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis according to receipt of a signed contract and deposit.

EXHIBITION AREA RENTAL FEE MODULES

The exhibition space rental fee (exhibition space 6 sq.m) includes the following services:

- Open Exhibition Space (including orientation)
- Power supply (1kw) / Orientation
- 1 table and 2 chairs

Important Notes: If you wish to order a Schell scheme Booth or a special construction, please contact ICEGOV dedicated email address.



UNITED NATIONS
UNIVERSITY

UNU-EGOV

Operating Unit on Policy-Driven
Electronic Governance

ABOUT THE ICEGOV COORDINATOR

UNU-EGOV, part of the United Nations University and headquartered in the city of Guimarães, north of Portugal, is a think tank dedicated to Electronic Governance; a core centre of research, advisory services and training; a bridge between research and public policies; an innovation enhancer; a solid partner within the UN system and its Member States with a particular focus on sustainable development, social inclusion, and active citizenship.

UNU-EGOV strives to cement its role as an international reference of excellence in this area, bringing together multidisciplinary and multicultural teams around complex problems and emerging challenges.

ABOUT THE ORGANISER



Universidade do Minho

Founded in 1973, the **University of Minho** welcomed its first students in the academic year of 1975/76. At present, the University is renowned for its competence and quality of teaching staff, excellence in scientific research, wide range of undergraduate and graduate courses offered and for its high level of interaction with other institutions. For these reasons, UMinho has a central role in the region and is an important reference for the country and a recognised partner in the European and global scene. Located in the north of Portugal, the University has a campus in Braga and two others in Guimarães, Azurém Campus and Couros Campus.

The University's organisational structure is flexible and conducive to innovation and interdisciplinary research on emerging topics. The teaching and research courses and the Schools and the Institutes are the basic structure of the University: Schools of Architecture, Sciences, Health Sciences, Law, Economics and Management, Engineering, Psychology, Nursing, and the Institutes of Social Sciences, Education and Arts and Human Sciences. The courses and research projects have a strong international reputation. UMinho is a targeted research university, committed to the value chain of knowledge, in other words: Research, Development and Innovation. It also points to the socio-economic environment, with many successful partnerships in research, cultural and socio-economic development projects.



GET IN TOUCH

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Conference Coordinator (UNU-EGOV)



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If you are interested in sponsoring **ICEGOV**, please contact us.

We will be happy to answer all your questions.

